



Insurance Agency Network
Website ADA Compliance Whitepaper
May 1, 2020

Recently one of our members was named in a lawsuit claiming the Agency website was not ADA compliant. Upon learning of this, Insurance Agency Network reached out to our website provider, InsuranceSplash.com and learned that there has been an increase in lawsuits across the nation, particularly, in Florida and California.

Insurance Agency Network wanted to let you know there is a simple fix to reduce your chance of being named in a similar lawsuit.

It involves 2 easy steps:

1. Have your website provider download and add a free ADA widget to your site: <https://userway.org/> that displays on each page and allows ADA users to navigate your website with the help of an Accessibility Menu.
2. An additional step would be to add pop-ups on any links to outside resources like Facebook, Twitter, Google, WordPress, etc. that would display:
 - Now you are leaving Example Insurance's website. We are not responsible for the content or availability of 3rd party sites.

Do you wish to continue? Yes No

To see an example of the UserWay's ADA widget, please visit our website: <https://www.insuranceagencynetwork.com> and look in the lower right corner of each page for the blue icon of the human stick figure.

For any questions or concerns, please reach out to us at any time.

Best Regards,
The IAN Team